



# Texas High School Football

SERIES PITCH BIBLE

## **LOGLINE**

It's been 9 years since Texas High School Football's Legendary Coach has won a State Championship & two years of missing the playoffs. This season a camera crew sets out to capture this make or break season.

## SYNOPSIS

The Wildcocks are your typical Texas High School Football team, just outside of Dallas in a small town with big competition.

Coach Dale Carl Jr is the Head Coach with his job on the line and key members of the town out to take him down. Such as The Head Booster, Principal, Coaches & an Ex-NFL Legend.

Among the turmoil of losing his star RB to a IG story prank that went Viral, a QB coming out of the closet & The Wildcocks 1st woman coach.... More drama is around the corner.

Turns out NFL Legend Troy "Big Time" Johnson is moving to Cranberry, with a 5 star recruit of a son to play for Coach Dale. The catch is.... Coach Dale hates Troy because he stole his wife Amber, who's back. As Coach Dale says, "Let the Circus begin". Does Coach Dale Survive this season?

A bad dream aint nothing  
but a good dream come to tell  
you something  
-Coach Dale Carl, Jr



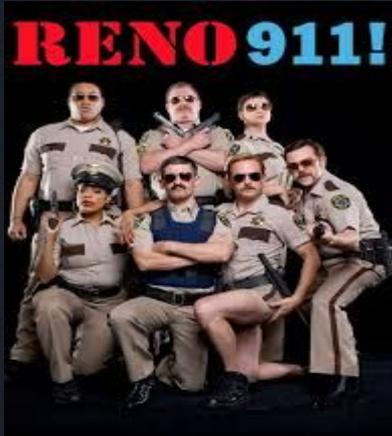
# TEXAS. HIGH SCHOOL. FOOTBALL.



**Nov 3 Nov 10**  
**8:00**



# SHOW CROSS



MEETS



MEETS



# Coach Dale Carl Jr

## MAIN CHARACTER

Coach Dale Carl Jr is a man, a myth a legend, or at least he was once upon a time.

He's going into his 20th season as The Wildcocks head coach in which he's won 4 State Titles during that time but none in the last 9 years. Missed the playoffs in the last 2 years.

Coach has no real family other than his aged mother who's at a nursing home. We find out that the only woman he ever loved left him after his 1st season as a head coach for NFL Legend Troy "Big Time" Johnson, who just so happens to be moving the family to Cranberry so their 5 star recruit QB son can play for Coach Dale.





## Assistant Coach Gary

### SECONDARY CHARACTER

Coach Gary is Coach Dale's right hand man. Coach Gary has been with coach Dale since the beginning and is basically his shadow. He dresses like Coach Dale, he repeats coach Dale. He is like Dwight Schrute mixed with Trude Wigel. However deep down Coach Dale loves him even though nobody really knows what he does. Recently his wife left him with their son, obviously for her Tennis instructor who was obviously Enrique Jr's real dad. Poor coach Gary.

# Booster Reggie

## SECONDARY CHARACTER

Booster Reggie is a big, good ole boy. He's is an Alumni of The Wildcocks and won a state title his senior year before Coach Dale came on board. He thinks Coach Dale just happened to walk into a good situation.

Booster Reggie came back home 5 years ago, took over the town and the family business. He owns majority of the town and the businesses including Allsup's, Salvage yard, car dealership, insurance business & a hollywood video. Booster Reggie is tired of dumping money into Coach Dale with no results, this year is the year of ROI or else Coach Dale is out.





## Principal Timmons

### SECONDARY CHARACTER

Principal Timmons is an uptight, snobby, asshole of a character.

Although he does care much about education and has been at Cranberry going on his 3rd year, he's really turned the academics around. He however despises Coach Dale for some reason, claims it's due to losing and his players not working hard in class but there is a deeper secret here for his hatred.



# Troy "Big Time" Johnson

MAJOR CHARACTER

Troy "Big Time" Johnson is going into his first year of retirement from the NFL. He was a star in the NFL winning 3 super bowls and 3 MVP awards.

Beyond his success, he has been training his son to be the next great thing. He is from a rival school of Pilot Point which is why he claims they are moving back to Texas. He claims Texas made him the player he was but we slowly learn he has a deeper motive. He wants to take over the team and the town and ultimately ruin Coach Dale forever. He stole Coach Dale's wife and now he's out to steal Coach Dale's life.



## Amber Johnson

### MAJOR CHARACTER

Amber Johnson is Troy Johnson's wife. She met him when he was in his Rookie season out at Texas Red River with her gf's while Coach Dale was traveling for a game. She fell in love instantly and left Coach Dale for Troy.

Amber is a very talented woman, she was an attorney until she became a stay home mom and NFL player's wife. She is a very passionate woman, classy, and may still have a soft spot for Coach Dale. She also is harboring a major secret... A secret that could destroy her family.



# COACHING STAFF

## SECONDARY CHARACTERS

With a full coaching staff of loyal coaches, The Wildcocks are implementing a new offense this season, due to their RB being suspended. The Defense is also getting a new look w/new blitz schemes. The Wildcocks have brought in 2 new coaches, new special teams coach and new trainer.



Meanwhile there is team doctor, Dr. Phil who's a trainwreck & The Janitor, Janitor Bill. He seems to know the low-down on everything. Later on in the season we get introduced to Sheriff Teal. We also are introduced to The Announcers Billy & Teddy who announce the games as well as host a local daily radio show.



Cast Clockwise - Coach Bonds, Coach Gerald, Coach Mike, Coach Howe, Coach Jacoby, Coach Penn, Coach Smith, Coach Williams, Coach Robinson, Trainer Megan, Dr. Phil, & Announcers Billy & Teddy

# PILOT

Cranberry Wildcocks are a prestigious school that has had more success in the last 20 years than any 5A/6A high school in Texas. However they have not won a State Title in 9 years and have had 2 losing seasons in a row.

They also have been in the news as their star RB pulled a prank, by going number 2 on a rival team's QB who was passed out at a party. That video went viral, which got the RB in major trouble and suspended for half the season. On top of that, their starting QB has decided to come out of the closet and the team has brought it's first female coach on board.

This has sparked a documentary camera crew to come and film this make or break season of The Wildcocks. Which we later find out could have been spawned by Troy "Big Time" Johnson's return to Cranberry.

We see confrontations between Coach & Booster Reggie. Which leads to Coach taking a deep look on the season as he's paid a visit by one of his only allie's, Bill The Janitor, who warns him of Troy Johnson's return. Troy stole the only woman Coach ever loved, his ex-wife Amber.

After another confrontation between Coach Dale & Principal Timmon's we see that some of the key members surrounding the school and town are against Coach Dale but this sparks a fire under Coach that The tenured coaching staff hasn't seen in years.

Meanwhile we are introduced to Troy "Big Time" Johnson who just retired from the NFL, moved his family to TX with a 5 star recruit QB of a son to take over The Wildcocks. We then learn it won't be that easy to come in and start for Coach Dale, he still commands this team. He also confronts his ex-wife Amber at the end letting her "she wanted a circus and now she got one." With everyone out for blood, who will have the last laugh.

# EPISODE CONCEPTS

## EPISODE 1: "THE PILOT"

"The Original" introduces the world of The Wildcocks, all the characters and the plot-line of a make or break season.

## EPISODE 2: "THE BATTLE"

The battle begins between QB's as Coach Dale has to have some uneasy conversations w/out of the closet QB & blood spawn of Coach's enemy.

## EPISODE 3: "THE SET-UP"

With Principal Timmons using the suspended student's actions against coach. Coach meets w/Amber to discuss her getting back into the legal game to help his player and him out.

## EPISODE 4: "THE BOOSTER CLUB"

Booster Reggie is paid a visit by Troy "Big Time" Johnson. The two construct a plan to get Coach Dale out before The Season Starts.

## EPISODE 5: "COACHING STAFF"

We focus on the coaching staff of The Wildcocks here, their loyalties. We find out who coach Gary is and why he's so loyal. New coach, Coach Robinson is starting to show her true colors, of wanting to take over as HC with a plot of her own.

## EPISODE 6: "KANSAS CITY SHUFFLE"

After another insightful meeting from Bill The Janitor, Coach Dale has an off the book meeting with his coaches to formulate a plan. The first nugget of The Johnson family secret is mentioned.

## EPISODE 7: "LIFE WITH THE JOHNSON'S"

We explore life with The Johnson's as we dive deep into this playboy mansion, perfect family life with a hint of trouble in paradise. Troy found out Amber is helping Dale w/The RB & another hint of the secret.

## EPISODE 8: "GAME DAY"

Start's with a Pep-Rally but will it end with Fireworks? We finally get to the first game, who will start at QB? Any sighting of Carillo? Does Coach Dale make it till game time? It all boils over.

# FUTURE SEASONS

## SEASON 1

Drama and build up in the Pre-Season builds up for the first game of the season.

## SEASON 2

Starting with the week leading into game 2, things start to come together a little more. We are closer to learning The Johnson family secret, we are pretty sure we know. Coach Robinson's master plan is catching a snag with Booster Reggie & Troy Johnson's plan. Coach Dale is starting to realize what he loves more than Football is Amber.

## SEASON 3

Sets Focus on The Playoffs - The Drama now is on Coach Dale Facing a possible suspension of the Playoffs. Amber's legal skills are put to work even more. We now know of the family secret which is tearing the family apart, and the team with Troy Jr now in no frame of mind to play football. Do The Wildcocks survive?

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# TONE

The series is a comedy, mockumentary style. While there is a lot of drama, the dialogue & characters will drive the comedy. However there will be an element of drama that needs to be grounded in reality.

While Reno 911 was all goofy comedy, The Office had elements of serious moments & goofy moments & Friday Night Lights was as dramatic as could be. If you take all of that and put it in a blender this is what you will get, with a tone of 2019.



# Texas High School Football A WildCock Story

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